

## **River Lights Rates and Terms Eau Claire, Wis.**

Thank you for your interest in the River Lights of Eau Claire. Lighting requests may be made by individuals or organizations in recognition of special events. The River Lights Committee has been developed to set annual lighting plans and special request policies. Downtown Eau Claire, Inc. is the designated technical operator for the River Lights. Downtown Eau Claire, Inc. and the Rotary Club of Eau Claire are responsible for the maintenance and upkeep of the bridge lights. River Lights lighting revenue will go into a joint fund designated to cover all costs related to maintenance, upkeep, and operations. Extra funds will be donated to Downtown Eau Claire, Inc. and the Rotary Club of Eau Claire to support their respective missions.

The River Lights have been made possible through an ongoing partnership among [Downtown Eau Claire, Inc.](#), [the Rotary Club of Eau Claire](#), [the University of Wisconsin - Eau Claire](#), and [the City of Eau Claire](#).

### **Rates**

	<b>Rates per evening</b>	<b>Non-profit</b>
Phoenix Park Bridge	\$200	\$100
Special Light Show (up to 5 minutes, displayed twice)	\$100 additional	\$100 additional

- 501(c)(3) identification certificate will be required to validate non-profit status.
- Rates for multiple days will be negotiated and will depend on availability.

### **Terms of Agreement**

- The River Lights operate daily with a pre-set lighting display from sunset until 11:00pm, and 5:00am until sunrise.
- Pre-planned lighting displays, selected by the River Lights Committee, to honor various federal, state, and local holidays and events have been created and are posted on an event calendar on the River Lights website. Lighting requests made that are in conflict with pre-planned displays will be denied. River Lights does not allow lighting for religious figures, religious or political events, and/or political campaigns.
- Applications must be received no less than 60 days in advance of the requested display date.
- Lighting requests are granted on a first-come, first-served basis.
- Upon approval of a display request, an email will be sent to the primary contact listed on the application with payment instructions. Fees must be paid in full within five (5) business days upon approval of application. Refunds will not be granted.
- Once approved, changes to the application (date, light colors, etc.) are not permitted.

- The City of Eau Claire has authority to shut down lighting displays at any time for the purpose of public safety. This is unscheduled and beyond any programming control of the River Lights Committee and Downtown Eau Claire, Inc.
- Custom programming options include:
  - static single or multi-color (up to three colors), or
  - slow movement, meaning slow fade of colors from one to the next
- 100% color match not guaranteed
- Individuals or organizations may request a special light show, with fast movement and multiple color changes, for an added charge. Shows will last up to five (5) minutes and be displayed twice during the evening.
- Lighting of the bridge, as part of this program, does not constitute exclusive and/or private use of the bridge. To reserve the bridge for a private function, one must contact the City of Eau Claire directly.
- Unless otherwise requested, approved lighting requests will be added to our public calendar. Sponsors are solely responsible for marketing and promotion of the lighting.

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Eau Claire River Lights

# Sponsorship Application

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**Applicant/Organization Name**

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**Contact Name**

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**Address**

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**Phone**

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**Email**

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**Non-Profit? (Y/N)**

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**Non-Profit ID Number**

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**Brief Description of Business/Organization**

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## Rates

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## Lighting Request

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**Lighting Date Requested (one date only)**

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**Reason For Lighting (select one)**

Corporate Event

Wedding

Birthday/Anniversary

Cause/Public Awareness

Other

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**Colors (up to three - please be as specific as possible)**

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**Comments / Questions**

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